

New



Fortified Apple Sauce



Antioxidants & Immunity

Excellent Source of Vitamins A, C & E

- 20% (180mcg) Vitamin A, 30% (27mg) Vitamin C and 40% (6mg) Vitamin E
- Antioxidants, occur naturally in fruits and protect the body from cell damage.

Supports Immunity

- Wellmune® is a natural beta glucan clinically proven to help support the immune system. Derived from baker's yeast, so naturally gluten-free

Ingredients: Apples, Water, Antioxidant Blend and Baker's Yeast Beta Glucan Wellmune®.

Fiber & Immunity

Excellent Source of Fiber & Supports Digestion

- 20% (6g) DV Fiber
- Nutriose® is a plant-based soluble fiber that maintains digestive wellness and acts as prebiotic on intestinal well-being.

Supports Immunity

- Wellmune® is a natural beta glucan clinically proven to help support the immune system. Derived from baker's yeast, so naturally gluten-free

Ingredients: Apples, Water, Dextrin (Soluble Fiber Source) and Baker's Yeast Beta Glucan Wellmune®.

- 6 of 10 consumers are increasingly looking for food and beverage products that support their immune health
- 1 in 3 say that concerns about immune health increased in 2020 over 2019.**
- Immunity-boosting ingredients expected to play a significant role in 2021.**

The Food Institute - Innova Consumer Survey Oct 2020

For Additional Information Contact Your Regional Sales Manager or Tel: 717-677-8181
KnouseFoodservice.com • Musselmans.com • Luckyleaf.com





Fortified Apple Sauce

- **74%** will use in addition to/ combination with current Apple Sauce
- **26%** will replace current Apple Sauce
- **70%** believe are an excellent fit with the Brand
- **83%** believe are for both kids and adults
- **65%** believe are unique vs. other Apple Sauces
- Dietitians have confirmed that these deliver on taste and on-trend benefits**



Knouse Internal (Directive Analytics) Study June 2020 (T2B = Extremely Likely / Very Likely; B2B = Extremely Unlikely / Very Unlikely)
 **Sampling & virtual focus groups with Registered Dietitians

Specifications

Unit Dimension: 6.313" d. x 3.250" h.

Net weight: 5.25 lb.

Gross weight: 5.95 lb.

Case Pack: 6/4 pk/3.5-ounce

Case: 13.125" l. x 9.125" w. x 3.500" h.

Case cube: 0.243 cu ft

Case/Pallet: 210(15 per layer/14 high)

Flavor	Pack	Product Code	GTIN
Antioxidants & Immunity	6/ 4 pk 3.5oz	FCASF0100MUS01	10037323182004
Fiber & Immunity	6/ 4 pk 3.5oz	FCASF0200MUS01	10037323182011

**NO
Added
Sugar**

**Not
Genetically
Modified**

**NO
Artificial
Flavors**

**NO
Artificial
Colors**

**GLUTEN
FREE**

**SHELF
STABLE**



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